

# IMBBA NEWSLETTER

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INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

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VOLUME VIII

MONTHLY EDITION

May 31, 2011

## IMBBA Celebrates Year Six!

It seems it was just last year IMBBA was founded. An idea created out of frustration and the reality that the industry of motorcycle restoration, racing, customizations, repairs and bike competitions had no specific place to call home. No group of representatives to pass on what we have learned to the youth and future of our industry. Granted, there are clicks and groups working their own individual agendas towards recognition of many sorts and all are valuable contributions to be sure, but no one entity to represent the professional trade as a whole. To do that means, IMBBA goes global and working with cultural, political, and commercialization not to mention, the language barriers.

A herculean attempt at best, the brain child of Jeff Starke, emerged when after an era of being a bike judge for a number of the icons in the industry, discovered that the “good old boys club” was the standard / representing authority that recognized a builders knowledge, education, proficiency in what presents itself as an assembled and designed bike in competition. Too often, their bikes, Sometimes judged by pros, sometimes not many times yielded a result where no real justification for why they lost or won!

Jeff discovered after lengthy discussions with many builders, that their talents and skills were all over the board. Hence, the development of the points system and the criteria of Fit, Form, Function and Safety guiding judges to qualify the education, training, and skill levels of the bike itself, its builder, owner, and rider.

In six years, IMBBA has established itself in several High Schools and one post secondary Technical school with educational materials. These tools of education and the institutions will soon becoming industry training centers for aftermarket manufacturers. All of this provides a wealth of knowledge and information to the youth coming into the work force.

Developing relationships with ten countries having IMBBA certified builders and representatives that have or are working on IMBBA websites to help their fellow builders educate the consumer. With help from the Chopper Institute, the IMBBA is developing and establishing a LMS (Learning Management System).

***Continued next page...***

## **INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION**

This system will track and administer training modules for builders/students on line to achieve the necessary points towards an IMBBA certification. The tracking system compiles points earned from building and racing competition circuits. So far, there are nearly 80 of the world's top builders certified. Our next five year plan is to establish a global standard for these competitions.

IMBBA launched its Hall of Fame where the same points system is used to determine the life time achievements of builders globally and recognize their contributions to the industry.

IMBBA's final goal will to be the home that we can hang our hat on and proudly display our accomplishments and record the fact that we did exist and we left the industry better than the way we found it. Again, this achieved through education and training using publications that will be the lighthouse for youth to focus on and replicate in reaching a certification in Motorcycle, transportation, engineering and design. Our goal is that one day this will develop this system into a college degree accredited program...

IMBBA would be remiss in its goals and duties if it failed to recognize the pioneers of this association that have supported and given 200% efforts in establishing and supporting IMBBA:

Ken Marciniak, Freddie Arnold USA Representative, Bob McKay, Canada Representative, Fabrizio Farve, Italy representative, Fred Kodlin, Germany representative, Ger Conlin, Ireland representative, Mario Kalutcha, UAE representative, Sandor Gorbe, Hungary representative, Joe Distefano, Director.

In addition, the entire IMBBA Hall of Fame Class of Inductees

Doug Hall - Chopper Institute

Steven Broyles - Stevenson Cycle

Laszlo Salsay - Howell High School

Steven Jones - Eden High School

Kevin Baas - Kennedy High School

Marc Mazzerolle - Bernice MacNaughton High School- Canada

Darin Maltzberger - Mitchell Technical School

Charlie Hadayia – Bikers Choice / Tucker Rocky

Mondo Porras – Denvers Choppers

Lee Wimmer – Wimmer Machine

Brenda and Dan Lawson – The Dan Lawson Band

All IMBBA Certified Builders and Certified Judges - Special thanks to all the supporting members of IMBBA

# IMBBA Newsletter goes Monthly

**IMBBA Headquarters - Jacksonville, FL.** IMBBA announced today that the Newsletter which for the last six years has grown to be over 35 pages will now be distributed monthly. Since 2005, the quarterly newsletter continued to grow providing news and information about the industry globally. As a result, IMBBA newsletter exceeds 57K downloads quarterly.

“Beginning this month, IMBBA will now distribute the newsletter monthly. This will reduce the download times, and stop the information overload to readers while keeping the news up to the minute”. Said President, Jeff Starke.

## WORLD CUP COMPETITION UPDATE

**Canton Georgia** – (International Master Bike Builders Association) IMBBA-USA Country Director, Freddie Arnold announced on March 30, 2011, the USA selection of builders qualified to represent the division in the World Cup Bike Building Competition being held on April 20-23, 2012 in Laval, Quebec at the Classic Bike & Tattoo Show will be:



**Sam Baldi-Cherry Valley, California**

**John Shope - Phoenix, Arizona**

**Aaron Glenn - Oklahoma City, Oklahoma**

**Steve Galvin - St. Petersburg, Florida**

**Dave Dupor - Lake Villa, Illinois**

**Tim and Mike McNamer, - Blue Mounds, Wisconsin.**



These builders have been consistent in winning points for showing their bikes nationwide. This will be their biggest challenge to date, by representing the USA at the World Cup Bike Building Competition. All bikes are being built in secrecy – not to be seen prior to the competition.

## INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

**Kingston, Ontario - Canada**, The defending and host country has earned the most points for showing in 2009-2010 earning the right to have the “home court advantage”.

IMBBA Canadian Director and Master Bike Builder - Bob McKay, announced builders accepting the challenge to compete and represent their country:

**Steve Schuller, - Toronto, Ontario**

**Tim Lajambe, - New Westminister, BC**

**George Tchor, - Mississauga, Ontario**

**Jay Burnham, - Shawnigan, B.C.**

**Fred Vaillancourt, - St. Come, Quebec**

**Steve & Mike Le Breton, - St. Andre De Argenteuil, Quebec.**



**Ivrea-Torino, Italy** - Fabrizio Favre, President of the Federation of Italian Customizers (FIC) announced today that Italy is ready and have qualified builders to participate in the World Cup Competition. FIC is an organization of builders that now use IMBBA standards and are members of the IMBBA in Italy.

Three competitors from FIC, and two independents, who are Master Bike Builder Certified by IMBBA, will participate representing Italy:

**MS Artrix-Aosta, Italy**

**Marinelli Motorcycles – Napoli, Italy**

**Crazy Chopper - Milano, Italy**

**IMBBA Master Bike Builders, Jerry Caronte, - Modigliana (FC) Custombike**

**Roberto Totti, Totti Motori - Bologna, Italy.**



This is a first in the motorcycle industry where countries qualify who they want to represent their country.

Along with the U.S.A, Canada, and Italy, is Germany, France, Australia, Ireland, UAE, Brazil, Hungary, Saudi Arabia and Turkey has also qualified to participate. Each country can have up to 6 builders represent their country.

The winning country will host the next World Cup Competition in 2014.

## Jay Burnham



**IMBBA - International** announced on April 5, 2011 that Jay Burnham, owner of Freak Show Choppers out of Mill Bay, British Columbia has successfully completed all the necessary education and training requirements for Certification to: "**BIKE BUILDER LEVEL II**". Earning 510 points and with over ten years of owning his own shop and 30+ years of motorcycle repair and building has achieved the level of proficiency necessary for a global certification in Bike Building.

Jay recently applied for IMBBA Judges course. Once completed, Jay, will undergo training with Canada's Master Judge and Director Bob McKay.

*See more on Jay, through IMBBA's Canada website [www.imbba.ca](http://www.imbba.ca)*

## Sandor Gorbe



**Jacksonville, Fl.** On a honeymoon with his wife, Sandor Gorbe, a Hungarian Bike Builder living in Budapest visits IMBBA president Jeff Starke on May 30, 2011, Sandor and his new bride making a round trip from Hungary to Florida, then the Bahamas took time to visit with IMBBA and complete the remaining requirements for certification to "Bike Builder Level I" Sandor, has a motorcycle shop in Budapest where he customizes motorcycles. His trade and passion for motorcycle building precedes

him. It was a wonderful visit and opportunity to spend time with Sandor. He is planning and hopeful to participate in the IMBBA World Cup Competition being held in Canada in 2012.

IMBBA extends a hearty congratulation for becoming Bike Builder Certified and wish him and his new bride Timea (Szabo) Gorbe the very best for the future!

## Roberto Totti



**Galleria, Italy- IMBBA** Master Bike Builder, Roberto Totti, successfully completed the IMBBA Judges course of study becoming Italy's first IMBBA "Associate Judge. This certification is a benchmark in establishing IMBBA judging standards in Italy.

Roberto, will now undergo, IMBBA training at bike shows until an IMBBA Master Judge finds his scoring in keeping with IMBBA's high standards.

## Patrick Briggs



**Phoenix, NY.** - Patrick Briggs of County Line Choppers successfully completed his IMBBA certification for Master Bike Builder, Level II. Patrick has 15 years operating his own motorcycle business and over 35 years of bike repairing and building experience.

## Miles Brown



**Alberta, Canada** - Miles Brown has successfully completed the IMBBA judge's course and certified as IMBBA "ASSOCIATE "judge. Miles will now undergo training at bike shows under the study and watchful eye of Canada's representative, Master Bike Builder & Master Judge Bob McKay.

## INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

### Fred Valiancourt



**Quebec, Canada** – Fred Valiancourt, of the Rat Shop has successfully completed his certification to MASTER BIKE BUILDER LEVEL II. He maintains the record for most points earned in Bike Show competitions for Canada.



### Carl Lindstrom



**Milford, CT** - Carl Lindstrom of Tri State choppers has successfully completed his certification to BIKE BUILDER LEVEL I.



### Lazslo Szalay



**Howell, MI**- Lazslo is an instructor at the Howell High School in Howell, MI. which has a chopper building class. He has endured to outfit and equip to offer students his experience. Lazslo has completed his IMBBA certification for Motorcycle Instructor and is working extensively with Doug Hall of the Chopper Institute and Steven Broyles Sr. of Stevenson Cycle where they are assisting IMBBA in establishing educational materials for our trade.



## MANY THANKS TO OUR SPONSORS



## TORONTO SPRING MOTORCYCLE SHOW -

### A COMPLETE SUCCESS FOR BOTH IMBBA & PROMOTERS

The Toronto Spring Motorcycle Show was a huge success, but most important to the growth of the IMBBA, was the increase in Level 3 Custom Bikes. This show was the second of the two Toronto International Motorcycle Shows (the first that was held in January and is Canada's largest show) and once again the promoters credit the IMBBA judging team and judging method with a noticeable increase in high end bikes, (highest number ever). Having proven ourselves to the promoters we are now working to streamline the classes as well as making some positive changes in the custom show format.



#### Top bikes are as follows:

- 1st Place Blade, Rat Shop.
- 2nd Place Speeding Billet, Industrial Cycle.
- 3rd Place Joker, Speed Trix.

## INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

4th Place Love Zombie, Konstantine.

5th Place Custom Softail, Rat Shop.

6th Place, Triple Six, Speed Trix.

Best Paint, Joker, Speed Trix

Best Artwork, Zombie, Fitto

Wayne Burgess (IMBBA Member) was in attendance to start his “Judge Training”. He also won a 5th and 3rd place with two of his bikes. Speed Trix ,which is one of the shops participating in the 2012 World Cup brought four new customs and Rob Durisin displayed a beautiful John Shope customized Street Glide. A great showing and good time for all participants and spectators!



**Visit [IMBBA.CA](http://IMBBA.CA)**

## Advertise in IMBBA Newsletter and Website



Advertising with IMBBA makes sense! You will benefit by our International website (along with three other IMBBA websites in different countries) and in our monthly newsletter goes out to the entire industry. This includes all major media partners, manufacturers, distributors, numerous motorcycle shops, and of course 1600+ members worldwide (AND GROWING). Every newsletter is downloaded in excess of 57,000 by industry professionals. All “hot topics” go to IMBBA Facebook and Twitter and many affiliated sites, and we are still growing! Consider IMBBA as your marketing partner.

Contact [joed@masterbikebuilder.com](mailto:joed@masterbikebuilder.com) for further details

## Classic Bike & Tattoo Show - Laval, CANADA - Bigger and Better !



IMBBA Judges: (L-R) Master Judge Bob McKay,  
Associate Judge Charlie Lessard and Judge Ryan Robinson

**Laval, Quebec** - The Classic Bike & Tattoo Show was bigger & better than ever this year with record setting attendance. This show, which is put on by Revolutions Magazine's owner Pascal Richard is by far the most entertaining motorcycle show that I have attended. It is nonstop Rock and Roll / Rockabilly bike show, car show, tattoo show, body painting show and the best people watching venue in Canada.

You won't find all the leather and trinket vendors here. The show is all about customs. Quebec is the hot spot in Canada for custom built bikes and the wildest paint in the country.

Probably the best known of the French air brush artists is Martin Bouchard, known to everyone as "Fitto", who once again captured the best paint award.

People's Choice went to another fantastic painter Alain Panneton for his Kodlin Framed Custom.

IMBBA judges handled the two very full top classes, Radical and Super Modified. The top 4 results:

### Radical

- 1st Rat Shop, Fred Vailancourt
- 2nd Industrial Custom Cycle, Steve Schuller
- 3rd Classic Steel,
- 4th Alain Panneton

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Super Modified  
1st Speed Trix, Steve & Mike LeBreton  
2nd Rat Shop, Fred Vailancourt  
3rd Speed Trix  
4th Roque Chop Design.

This venue is the host for the 2012 IMBBA World Cup Competition. If you have never experienced it, next year would be a good time to check it out. This wild Bike/Party show will be running as usual with the World Cup Competition in the adjoining building. "Two Shows in One" The dates for this are April 20-22, 2012.

## 19th Annual House of Harley Spring Bike Show

*Builders, Riders, Enthusiasts...ROCK THE HOUSE OF HARLEY*



**Milwaukee, WI.** - The 19th Annual House of Harley Spring Bike Show held on May 21, 2011. This was a one day event that draws a huge crowd. With clouds and a heavy mid-day rain, The House still had 49 bikes in the Show. Thanks to all that braved the weather and made this show a success.

John, Kristin and the rest of the House of Harley staff, did a fantastic job, as always, and created a well rounded event with great vendors, food, give-a ways and a smoking hot band.

The competition wasn't easy, as IMBBA, has now judged the House of Harley's shows for their second year and the word is out, to bring your "A" game. The judges all professionally trained / equipped to find the best of the best at this show. Evident by the bikes in the competition as the House show continues to grow

Special Thanks to the IMBBA's own, Kevin Baxter, for all his support.

## INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

### Freddie Arnold, Director IMBBA USA announces the winners:

<b>Big Twin TC</b>	2nd Nick Gagan	1st Ellen Cole
<b>HD Touring</b>	2nd Ed Sturino	1st Erik Hurd
<b>HD Full Dresser</b>	2nd Rob Beunlie	1st Kimberly Marshall
<b>Sportster</b>	2nd Michael Schmit	1st Chad Michaelis
<b>V-Rod / Buell</b>		1st John Madwalo
<b>Big Twin EVO</b>	2nd Rick Gaszak	1st Scott Loose
<b>Three Wheeler</b>		1st Dan Abel
<b>Vintage</b>	2nd Douglas Sharpely	1st Charlie Salbashian
<b>Vintage Custom</b>	2nd Jennifer Sharpely	1st James Resch
<b>Factory Custom</b>	2nd Steve mills	1st Paul Inzeo
<b>Chopper/Bobber</b>	2nd Kenneth Will	1st Mike Ludka
<b>Metric Cruiser</b>	2nd Dan Torres	1st Dan Abel
<b>Metric Touring</b>	2nd Cindy Conrad	1st John Huber
<b>LADIES Class</b>	2nd Kimberly Marshall	1st Ellen Cole
<b>Unique</b>		1st Killer Bee
<b>Pro Builder</b>		1st Tim Kaye
<b>People's Choice</b>	3rd Ed Sturino	2nd Charlie Salbashian
		1st Tim St Peter



**Visit [www.IMBBA.US](http://www.IMBBA.US)**

# IMBBA HONORS 3

**Sturgis, SD** - Tuesday August 9, 2011 at the Broken Spoke Saloon (Campground) IMBBA kicks off the 2<sup>nd</sup> Annual Bike Show Judged by Master Judge, Freddie Arnold, IMBBA's USA representative. The bike show last year brought about winners that now will represent USA in the World Cup Competition. This show will be no different; IMBBA will be looking for the builder(s) to represent USA in 2014 World Cup Competition. Registration begins at 10:00 a.m. Bike show opens at 11-4 p.m. with an awards ceremony at 5p.m. Following the bike show, IMBBA will honor three distinct talented builders from the USA. Rick Fairless, Lee Wimmer and Don Bittman. All three will receive their induction into the IMBBA Hall of Fame. A diner reception is set immediately following the Ceremony which kicks off at 6p.m. - ?? Broken Spoke will be our hosts, be sure to come by and help recognize these builders for outstanding life time achievements, contributions and success within our industry. Not to mention see some great bikes on display. Press and Industry parties can contact [jeff@masterbikebuilders.com](mailto:jeff@masterbikebuilders.com) for more details and reservations.



**STURGIS 2011 @ the Broken Spoke Saloon**



**IMBBA'S HALL OF FAME**  
Inducting 3 of our industries giants



**Don Bittman**                      **Rick Fairless**                      **Lee Wimmer**

PUBLIC INVITED to witness the ceremony, Press and industry professionals are invited to attend the Dinner Reception immediately following the ceremony. More info, contact [jeff@masterbikebuilders.com](mailto:jeff@masterbikebuilders.com) 262-501-4500

**Tuesday,**  
**AUGUST 9, 2011**  
**6 p.m.**

# Ron Finch joins IMBBA in helping builders



**Chatham, MI.** The 2011 Porcupine BASH is on August 25-28<sup>th</sup>, 2011 celebrating another year of honoring Military Veterans... This year they are pulling out the stops with entertainment by the Dan Lawson Band who will be presenting an autographed guitar to a winner. IMBBA's Staff photographers Jack McIntyre will also be there photographing the events from [Bikerpics.org](http://Bikerpics.org).

TV Personality – Jay Barbieri and Johnny Lange, a Silent Auction, Princess of the Pole contest, Beer tent, vendors, and Pancake breakfast. Fun, fun, fun for everyone!!!!!!

The Porcupine BASH has invited IMBBA president, Jeff Starke and IMBBA Hall of Fame-Master Bike Builder, Ron Finch to attend.

They are inviting all builders and riders to bring their bike(s) and attend what will be a combination bike show, photo session, and IMBBA Workshop. The workshop aspect will inform participants on how the bikes are judged and how to become IMBBA certified as a judge or master builder.

You will be able to ask any and all question on what makes a better bike, how the points system works, or anything motorcycle related.

Ron Finch, will be there to encourage and help builders see the importance of building quality & safe bikes.

This is a great opportunity for builders to get their foot in the door with professionals in the industry and the bike competition world as well as working on global certification.

Builders don't miss this opportunity, Bikers, don't miss the fun!

# UPCOMING EVENTS

**2011 Porcupine BASH**  
*Saluting Our Military*  
 August 25-28 • Chatham, MI

**Food, Vendors, and Camping**

**LIVE music by**  
 The Dan Lawson Band  
 Other Bands TBA

**Bike Event Photographer**  
 Jack McIntyre of Bikerpics.org will be taking photos throughout the event

**Silent Auction & Pancake Breakfast:**  
 Proceeds to Benefit area VA Hospitals and Veterans Homes

**1st IMBBA Point Show for the 2014 World Cup!**

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<b>RIDE IN SHOW</b>	MILD CUSTOM 1 <sup>st</sup> Place \$100 2 <sup>nd</sup> Place \$50 3 <sup>rd</sup> Place \$30 STREET CUSTOM 1 <sup>st</sup> Place \$100 2 <sup>nd</sup> Place \$50 3 <sup>rd</sup> Place \$30	<b>BAGGER</b>	1 <sup>st</sup> PLACE \$1000 2 <sup>nd</sup> PLACE \$500 3 <sup>rd</sup> PLACE \$300
<b>TRIKE</b>	1 <sup>st</sup> Place \$100 2 <sup>nd</sup> Place \$50 3 <sup>rd</sup> Place \$30	<b>MILD CUSTOM</b>	1 <sup>st</sup> PLACE \$500 2 <sup>nd</sup> PLACE \$250 3 <sup>rd</sup> PLACE \$100

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- Stop #5**  
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Stop Time - 1pm - 4pm
- Stop #6**  
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Stop Time - 2pm - 5pm
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FRULLI VENEZIA GIULIA

# PRESIDENTS MESSAGE



## ***Jacksonville, Florida-***

Everyone at IMBBA is seeing and even greater increase of positive evidence of its judging standards being accepted globally.

With that the judge's course is a valuable tool in getting acquainted to the criteria and technical aspects of what a bike must meet to be judged properly and fairly under

IMBBA's Fit, Form, Function and Safety guidelines.

Since the inception of IMBBA, we continue to have many new arrivals that are champions because they embraced and learned the IMBBA "way" of building a better and safer machine.

We expect to need in the USA alone over 30 qualified judges to meet the demands of IMBBA judged bike shows in the next two years.

IMBBA Certified Judges are paid professionally for each time they judge an IMBBA bike show event. This includes travel and hotel expenses. If a bike is to be judged, it should be done by professionally trained individual who invested in their training and are rewarded for their expertise.

## **IMBBA CERTIFICATION HELPS BUILDERS IN COURT CASES**

Recently IMBBA certified builders have been called upon to be experts in legal proceedings where the courts have accepted IMBBA certified builders as experts.

In one such case last month a Texas Court ruled in favor of an IMBBA certified builder and awarded the builder the repair costs they were seeking. The opposition produced an "expert" witness that had no certifications equaling certification by IMBBA.

This is a huge step in the right direction in changing the industry and how it is being professionally viewed by authorities.

## **INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION**

I can never be more proud of the builders for bringing forth their documented experiences and proving their training experiences and skills to the degree of our points system.

By the close of 2011, IMBBA will be in six high schools and post secondary schools where our educational courses are being used by certified IMBBA motorcycle instructors.

In addition, IMBBA will be introducing those schools to aftermarket training courses. Those courses will lead to certifications.

With the implementation of our LMS (Learning Management System) IMBBA will be able to track, display, and manage the individual builder / student and provide their training records into the IMBBA points system for all certification levels.

2011, marks our six year and just the beginning of organizing our trade and exploring all the possibilities. - **Jeff Starke, President**

# **WELCOME NEW MEMBERS**

## **SECOND QUARTER 2011**

**Tim Davis - Palm Bay, FL**

**Tim McNamer, Blue Mounds, WI**

**Huck Hemphill, Adrian, MI**

**Bob Griffin, Carpentersville, IL**

**Michael McNamer, BlueMounds, WI**

**Wayne Viton, Forney, TX**

**David Enting, Tallahassee, FL**

**Charlie Braine, Winterport, ME**

**Martin lacy, Waterbury CT**

**Melody McAfee, Lawrenceville, GA**

INTERNATIONAL MASTER BIKE BUILDERS ASSOCIATION

STUDENTS FROM HOWELL HIGH SCHOOL Howell, MI.-USA

Jacob Carpenter

Adam Rhodes

Jason Raines

Mitchell Clark

Alan Keesler

Nick Gray

Jared Robinson

Mike Cipponeri

Joshua Willmore

Laszlo Szalay - IMBBA Motorcycle Instructor

**GOE KAWASAKI** presents the  
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**2011 IMBBA BIKE SHOW**  
Saturday, September 3rd

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